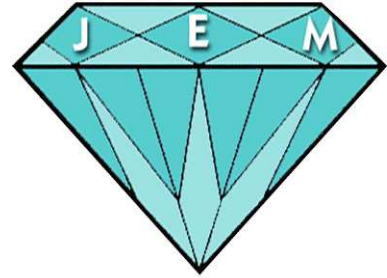


Use Google Alerts to Stay on Top of What's New



Google Alerts are emails sent to you automatically from Google when they find new results for any search terms your choose. There are six types of alerts and various subjects you can be alerted on. You can manage alerts, change, add, delete, up to 1,000!

Six variations are available -

- “News” articles contain search terms that appear in the top 10 results of your Google News search.
- “Web” alerts contain search terms that appear in the top 20 results of your Google Web search.
- “Blogs” alert contains search terms that appear in the top 10 results of your Google Blog search.
- A “Comprehensive” alert comes from multiple sources (News, Web and Blogs) and provides maximum coverage on your search terms.
- “Video” alerts you to the latest videos with search terms that appear in the top 10 results of your Google Video search.
- A “Groups” alert are new posts with your search terms in the top 50 results of your Google Groups search.

Use Google alerts to enhance your business -

Set up alerts on -

- ✓ Yourself (or significant others)
- ✓ Your Company
- ✓ Your Keywords
- ✓ Industry or Market Niche
- ✓ Competitors' Web Activity
- ✓ Customers (new and potential)

How often can you be alerted?

- One A Day
- Once A Week
- As It Happens

Sign Up at

<http://www.google.com/alerts?hl=en>

For more details

<http://www.google.com/support/alerts/>

My Website <http://www.DiyWebJem.com> offers free advice for do it yourselfers trying to grow their businesses by driving traffic via the Web. Feel free to visit and comment. I also provide one-on-one tutoring and mentoring and will start training classes in Buffalo Grove, IL at the Park District in Spring, 2010.

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Vice-President

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